

October 2011

RAMROD PRO SERIES

RAMROD LIKE YOU HAVE NEVER SEEN IT BEFORE!

Fueled by 32 years of proven performance, the new streamlined look and power of RAMROD's latest track offering 'the Model 1350' is taking the market by storm. Outfitted with the contractors choice of 30HP liquid cooled gas or diesel engine, the unit delivers up to 14½ gpm to your choice of over 70 ++ attachments. Boasting a larger cockpit and control center, the 'space age' design gives the operator a greater feeling of command and sense of control. Built to withstand punishment, the rock solid frame is complemented with many innovative enhancements that is helping RAMROD reinvent what a real Track Mini Skid Loader can do:

1. EXTENDED LOW-STEP PLATFORM

Enjoy the ride while RAMROD does the work. Model 1350 Units provide 'longer' and 'wider' slip resistant platforms to provide increased comfort and protection

2. EASY-ACCESS FUEL TANK

New fuel spouts are located in an easy pour location...gas spills are now a thing of the past.

3. ALL DAY FUEL TANKS!

8 US gallons (30 Litres) of gasoline or diesel fuel capacity means you are able to work until the job gets done.

4. COMPACT OIL COOLER

RAMROD's new, more powerful oil cooling system is 25% more efficient to help you tackle larger trenching, drilling, and concrete related jobs. It's narrow design also provides more leg room than ever before.

5. BIGGER HIGH FLOW HYDRAULIC PUMP

RAMROD 1350 Track units now deliver up to 14½ gpm of hydraulic output to your attachments (ideal for heavy trenching, 30" plus auger widths, concrete saws, and hundreds of demanding applications).

6. EASY SINGLE PALM STEERING

Train your entire work crew in minutes. Single hand controls allow operators to turn on a dime while simultaneously controlling lift/bucket tilt features. No other track loader is more responsive.

9. INDUSTRY LEADING LIFT AND CARRYING CAPACITIES

Boasting 1350lbs of lifting capacity (to 6 feet high) and 2700lbs of carry capacity, your RAMROD 1350 shoulders the load on your most demanding jobs.

10. HEAVY DUTY SELF-LEVELLING LIFT ARM

A RAMROD trademark. Our latest sure lift self-levelling loader arms are the most technologically advanced in the industry. Delivering an unprecedented 2700lbs of carry capacity, RAMROD eliminates 'load fall back' and 'load spillage' in the 72" lift arm cycle. When its time to transport and dump, only RAMROD engineers a full 30 degree rollback bucket feature and a 85 degree dump angle to ensure wet and sticky materials fall out everytime.

11. PROTECTIVE HIGH BEAM LIGHTING SYSTEM

RAMROD halogen highbeam dual lighting system lights the way for 24 hour a day operation. Dual lights are enclosed and protected from the elements in a metal casing to ensure long life.

12. FULL 360 DEGREE VIEW!

Only RAMROD allows for a safe, unobstructed, working view of your attachment and your surroundings.

13. HIGH MACHINE UNDER FRAME CLEARANCE

Don't be intimidated by the road ahead. RAMROD's exclusive high clearance and robust track desing allows unparralleled performance when working on slopes, in mud, snow, soft terrain, and driving over curbs and obstacles.

FOR EVEN MORE INFO
USE YOUR SMART PHONE TO
GO TO OUR WEBSITE!



7. EASY ACCESS REMOVEABLE SIDE PANELS

Gain full access to engine, cylinders, filters, battery, etc. to make service work quick and easy.

8. HIGH PERFORMANCE BIDIIRECTIONAL TRACK SYSTEM

RAMROD offers an 'aggressive lug' or 'turf friendly' smooth track option to give you the right track for the job. Those long life, steel reinforced tracks provide hundred of hours for long life use.



After 30 Years 'RAMROD Originals' Still Working Hard...

William Lund once said "We study the past to understand the present; we understand the present to guide the future." The history of RAMROD is no exception to this idea. Our new RAMROD Estate and Pro-Series are only what they are because of the models that came before and what we learned from them.

cause of individuals like him that RAMROD history is still part of the present. Peter Tompkins, a 70 year old retiree from Ontario, Canada, has always loved working with equipment. Though he dedicated his career to the auto industry he has always envied those who got to spend their days working with interesting machinery. It was this passion that

brought him to notice a RAMROD sitting on a trailer in a dealership lot. After speaking with the owner he decided the RAMROD was just what he needed. A year later, 1990 to be exact, Tompkins purchased his first RAMROD 230 series. The individual he had bought it

from had been using it for drilling post holes so the machine

came with an auger attachment. Tompkins himself first used the RAMROD for landscaping his large property. Now he can be found using his RAMROD at his family cottage in the Muskoka area. He and his brother-in-law have raised, partially moved, and built additions to their

cottage with the help of the RAMROD. The RAMROD has also inspired a love for the winter months in Tompkins. "I love when it snows! I do my property and then the rest of the block. I never want to be without one [a RAMROD]" he says.

It is a testament to RAMROD engineers that our RAMROD 230 se-

ries is still being used today as it is our very first model. Tompkins mentioned that even with little servicing the RAMROD remains running great. Now the owner of two RAMROD 230 Series, he has passed the love on to his brother-in-law who now uses the first machine. "I could never keep him off it!" Tompkins said. Learning to use the RAMROD was cinch for him "I found that after perhaps an hour or so it just seemed to feel right, it's like riding a bicycle" he said. Though the RAMROD operates great Tompkins mentioned that his favourite thing about the machine is its relatively light weight. "I can run it up onto a trailer and tow it with a passenger car." Another great feature he mentioned is the platform the operator stands on instead of having a seat. "If anything starts going wrong you just step off, it's great!" The versatility of the RAMROD, even in its early models such as the 230 series, is undeniable. "I feel like I'm a bionic man, I can do all sorts of things" laughed Tompkins. Peter Tompkins confesses laughingly that "I hope I never have to choose between my RAMROD and my kids." He is currently looking to expand his collection of RAMROD 230-series as he finds working with the machine very enjoyable. With people like Peter Tompkins keeping RAMROD history alive and working the future of RAMROD continues to look bright.



A Taste of RAMROD History



Pete(r) Tompkins (left) and his brother-in-law Mike Doole (right) have big plans for this beautiful 6 ft. maple slab. After letting it air dry they plan on using it as a bar top or table in their cottage. The 'Bionic Man' never wants to be without his beloved Ramrod 230.

Though the RAMROD continues to have a bright future there are some enthusiasts who still use and love some of our earliest models. Peter Tompkins, a RAMROD 230 series enthusiast, continues to use his RAMROD 230 and it is be-

RAMROD 230Specs.....

- RAMRODs first full production model (1980)
- 230 kg Lifting Power
- Self-levelling Lift Arms
- 10 HP Honda Engine
- Weight: 1160 lbs. (with 6" wheels and 36" bucket)
- Overall Width: 39"
- 4 Litre Fuel Tank



Clear Line Of Sight Keeps You In Total Control

RAMROD is dedicated to ensuring its design and performance are not just cutting edge, but practical for those operating machines day in and day out on the jobsite. Always with the operator in mind, RAMROD Engineers have paid special attention over the years to ensure the contractor has an unobstructed view of their surroundings AND a clear line of sight to their working attachments from the cockpit. RAMROD has been ensuring all Mini Skid Loaders that bear its name do not impede one of your most important need, a CLEAR LINE OF SIGHT.

With a unique triangular-like body design RAMROD allows the operator to have a full 360 degree view of their surrounding with a direct sight line to the bucket cutting edge. Visibility is a safety feature that should nev-



Ramrod guarantees 360 visibility and unobstructed line of sight on working attachments.

er be compromised, especially when worker and jobsite safety is at stake. Be wary of operating 'long track' based machines on your jobsite. These machines simply do not possess the 'turn on a dime' characteristics or basic operator visibility needed to complete lift/carry and other hydraulic drive attachment applications quickly. If you can't see it, chances are you will be forced to tackle the job a second or even a third time.

Worker compensation claims and job safety is another major concern for today's business contractors and rental houses. Trenching and/or post hole augering with Long wheel based walk/ride behind units

can spell disaster if the operator can't see obstructions, power lines, or other rocks and debris. It can also spell trouble if an operator is constantly struggling to see their working attachment and inadvertently loses their balance and falls behind their walk behind model while in operation. RAMRODs provide a semi enclosed and safe, operator platform. The only decision for the operator to make



is how much dirt to fill the the bucket with OR perhaps how far down to drill the auger. Compared to other compact utility loaders in the market, the RAMROD Mini Skid Loader DOES NOT make the operator lean from the side to see what's going on out front.

Only RAMROD design favours full visibility , to keep you going all day long. RAMRODs do not back in an out like an automobile but instead move with a sliding motion laterally on all surfaces to help you maintain optimum quickness and control. With the operator safely elevated on the extended low-step slip resistant platform , the driver has no fear of running over their own feet or tripping under the machine. Walk-behind models on the market almost demand the operator to have two sets of eyes, one to watch the attachment and one to watch out for the operator. With RAMROD, your feet and the rest of your body are secure so you can concentrate on the big jobs ahead. Paying attention to detail is what sets the

RAMROD apart. Try one and you'll see.

RAMROD SIGHTINGS



WORKING UNDERGROUND

Mining Operation uses the Remote Control Ramrod Model underground.



ON TV MIKE HOLMES

Mike Holmes drives the Ramrod on his show 'Holmes on Homes'



WORKING HARD AS ALWAYS

Pelican Landscaping lifting 1800 lbs. of Limestone!

SEEN THE RAMROD?

Email your photos to mkt@leonsmfg.com and your photo could be featured in an upcoming newsletter!

360 DEGREE VISIBILITY AND ON-A-DIME MANEUVERABILITY



Upcoming Tradeshows

GIE Expo
October 27-29, 2011
Louisville, Kentucky

Agri-Trade
November 9-12, 2011
Red Deer, Alberta

Agritechnica
November 15-19, 2011
Hanover, Germany

Canadian Western
Agribition
November 21-26, 2011
Regina, Saskatchewan

Landscape
Ontario Congress
2012
January 10-12, 2012
Toronto, Ontario

Manitoba Ag Days
January 17-19, 2012
Brandon, Manitoba

World of Concrete
January 24-27, 2012
Las Vegas, Nevada

Visit RAMROD at:



Facebook:
Ramrod Equip



Twitter:
LeonsMFG

RAMROD On the Brain?

If you know how many times
RAMROD was mentioned in
this newsletter email **mkt@
leonsmfg.com** to win a
RAMROD Shirt!



RAMROD Introduces 1 year- 0% Interest program on New Ramrod Models.



RAMROD Equipment and Wells Fargo are pleased to offer a limited one year, 0% interest retail financing option on all new RAMROD Mini Skid Loaders. Protect your cash flow and take advantage of an interest free incentive for packages of RAMROD models 500, 575T, 930, 950, 1150, 1350 and WB1500TX gas and diesel loaders. If you have been in business for more than 2 years, you can qualify on terms ranging from 12-60 months.

.....

Every \$10, 000 financed per transaction earns one Omaha Steak Gift Certificate.
ACT NOW!

RAMROD: Small is the New BIG

Big used to matter, but in the 21st century it seems increasingly important to consumers that as technology advances it is able to do more while becoming increasingly smaller. This modern phenomena has not escaped the engineers of RAMROD. While maintaining its relatively small size they are making RAMROD more powerful and more versatile with each new model.

Seth Godin, best-selling author and avid blogger dubbed "the Ultimate Entrepreneur for the Information Age" by Business Week Magazine, puts it best "small is the new big." With city development projects becoming more numerous and the size of construction sites decreasing it is becoming more important than ever before to have machinery that offers only the best in maneuverability. The entire idea behind a compact tool is offering versatility in a small package. With the right set of attachments the RAMROD can replace a whole crew of manpower. Along with its small size being essential on site, RAMROD is more portable than its full-size skid-steer predecessors making it a great tool for landscapers. Being able to load the machine along with all of its attachments onto a single trailer makes it the perfect partner for creating great outdoor spaces residential or otherwise.

Keith Gribbins, of Compact Equipment magazine, summarizes a few of RAMROD's great features "Recognizing that "one size fits all" is rarely the effective choice, RAMROD Equipment boasts different RAMROD machines. From :

- gasoline to diesel
- narrow to normal width
- single to dual-pump hydraulics

... customers can choose the right RAMROD for their needs." In addition to the performance options, RAMROD offers multiple track or tire configurations so the job gets done, regardless of the terrain. With projects getting bigger and deadlines coming sooner, it is imperative that construction workers and landscapers alike recognize the power and versatility RAMROD offers. RAMROD is a small machine doing BIG things.



Size matters. Ramrod's unique design allows it to be loaded into trucks, maintain small gardens, access confined construction sites and even work inside barns. Small is a BIG Deal!

RAMROD Authorized Dealer Stamp:

